



March 6th 2010

MEDIA ADVISORY FOR IMMEDIATE RELEASE

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WHAT: Sacramento Gold news conference, introducing the
Sacramento Gold Futbol Club

WHEN: Tuesday March 16th 2010
11:30 a.m.

WHERE: the city of West Sacramento City Hall

Followed by a meet and greet lunch at Streets of London, West Sacramento
2200 Lake Washington Boulevard West Sacramento, CA 95691

All Media Encouraged and Welcome

GO FOR THE GOLD!

The Sacramento Gold Futbol Club comes to West Sacramento! A member of The National Premier Soccer League (NPSL), this is Semi-Pro soccer competition at it's best.

WHO: Mexican-American Soccer Hall of Famer and now Owner and CEO of the Sacramento Gold Futbol Club, invites you to meet the Sacramento Gold Futbol Club at our new conference on **Tuesday March 16th 2010, 11:30 a.m. at the West Sacramento City Hall**. To be followed by a meet and greet Lunch for all attendees, at the Streets of London restaurant.

NOTES: Richard Novoa brings the NPSL and semi-pro soccer to West Sacramento. "I look forward to the competition and being able to present such a high level of soccer to the Sacramento community on both sides of the river," says the Hall of Famer Richard Novoa. "We are committed to a strong community involvement by keeping ticket cost

reasonable, being competitive and integrating our players into the education of soccer to youth's throughout Northern California.”

The first home game is April 11th, 5:00 p.m. at The Sacramento Gold's home field, River City High School in West Sacramento. “It will be great to play at this facility. The school and the city of West Sacramento have been very supportive,” ads General Manager Ruben Mora. “Its a great place to play soccer!”

The National Premier Soccer League (NPSL), is the successor of the Men's Premier Soccer League (MPSL) which formed in 2002. In 2005, the league had been recreated into an expanded national league to accommodate teams from the Midwestern region, and in 2007 a Northeastern Region was added. In 2008, the National Premier Soccer League has become truly a national league with the addition of a Southeastern region. Each team plays a minimum of 10 to a maximum of 16 regular season games. The teams are comprised of players who play at the highest levels of soccer available to men.

The NPSL is sanctioned by the United States Adult Soccer Association (USASA) as an affiliate of the United States Soccer Federation (USSF), the ruling body for soccer in the United States and FIFA the world's ruling body for soccer. Integrity, Success and Longevity is what the National Premier Soccer League stands for.

We look forward to your attendance at this informative and exciting event. For more information, please contact:

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www.aztecpromotions.tv

www.nationalpremiersoccerleague.com

www.cityofwestsacramento.org